

Press Release

MAJOR NEW GLOUCESTERSHIRE SHOW REVS UP!

Car enthusiasts and their families are invited to the first Gloucestershire Motor Show. This will take place at Highnam Court, near Gloucester, over the weekend of 12 and 13 June 2010 in aid of The Pied Piper Appeal and Cruse Bereavement Care.

This spectacular event is being sponsored by Malvern Tyres, Heart FM, Rickerbys LLP Solicitors and Commercial Limited with further sponsors to be announced.

Petrol heads of all ages will be able to enjoy a wide selection of classic cars, current models on sale displayed by our local car dealers, and the cars of the future including electric cars, hydrogen cars and a number of ideas looking at the theme of motoring over the next couple of decades. A majority of our local dealers have joined the event with brands such as Saab, Mercedes, BMW, Seat, Alfa Romeo, Vauxhall, Chevrolet, Mini, Harley Davidson, BMW Bikes, Citroen, Peugeot, Mitsubishi, Chrysler, Jeep, Dodge, with more to announce.

A star attraction of the show is the Bridgestone Tyres Formula 1 Simulator. This is a mock-up of a Formula One car in which you are invited to compete. There is a major prize for the fastest time over the two days. Come early to ensure you get a turn!

In addition, there will be a replica of Michael Schumacher's world championship winning car and the Bridgestone Tyres support team will be in attendance.

There is plenty going on for the family with a wide variety of children's events and also a shopping mall and pamper facilities for the ladies, sponsored by HeartFM.

All profits from the Show will go to The Pied Piper Appeal and Cruse Bereavement Care - one a charity that helps sick children across Gloucestershire; the other a charity that helps those affected by death to understand their grief and cope with their loss. The money raised by the Show will, therefore, go towards improving the quality of life of many sick children across Gloucestershire, and towards increasing the facilities for Cruse locally and training further volunteers.

Future announcements will be made as the Motor Show continues to attract sponsors and new attractions. In the meantime, please put this in your diaries - it is for a great cause and promises to be a fun day out. You will be able to see cars ranging from 1911 to the unique Morgan Life Car, of which there is only one in existence, powered by hydrogen.



Outstanding value at £5 an adult and children under 12 go free. There will also be a raffle with some brilliant prizes - details to be announced nearer the time.

If you wish to sponsor, please contact Nick Broady on nick.broady@avenuecars.com or Richard Levinge on richard.levinge@rickerbys.com.

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